

CIO of the Commonwealth Lem Stewart

## From the CIO

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While we often think of the internet as technology's communication tool, it's been amply proven that video is still the medium that impacts users most memorably. Government has and continues to use video for messages that have a broad audience and a long 'shelf life.'

From bird flu advisories to education, training, and tourism programs, video can successfully get the word out, through venues from television broadcasts to showings at schools and civic club meetings. As your technology provider, VITA has state-of-the-art facilities and talent should you need assistance with this valuable tool.



## Get the Word Out with Video Services from VITA

VITA's highly experienced video team offers a full array of services, without the fancy trappings. Your budget goes directly into the finished product!

VITA employs state-of-the-art non-linear editing, multi-track audio production, and digital signal processing cameras using either high-quality BETA SP tape or DVCAM digital. Computer-based teleprompting gear and the latest innovations in lighting technology enable top-quality productions at your location or in our studio.



## Benefits include:

- \* Expert consultation and service
- \* State-of-the-art audio, video and editing equipment
- \* One-stop project management VITA can handle pre-production, production, post production, duplication, captioning, and second language tracks as needed
- \* Extensive experience with government projects
- \* Sole source provider

## **What Customers Are Saying**

"District 19 Community Services Board provides public behavioral health care services to the citizens of Colonial Heights, Dinwiddie, Emporia, Greensville, Hopewell, Petersburg, Prince George, Surry, and Sussex. In order to effectively educate our citizens and legislators about our services, we determined that we needed to prepare an informational video. After reviewing several proposals, we opted to use VITA.

"Our experience with Charlie Reilly and his crew was excellent. He was very accommodating and provided expert guidance on how to best present the message we wanted to convey. We've received many compliments on the quality of our video and are often asked for information about how it was produced."



- Joseph E. Hubbard, Executive Director District 19 Community Services Board

To learn more, contact:

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